CECE LI

Visual Designer

cecelijialu.com
ceceli0717@gmail.com
415-867-2963

{ EDUCATION }

Master in Graphic Design (2013—2017 ABD)
Academy of Art University, San Francisco

Bachelor in 3D-Animation (2008—2012)
Liaoning Normal University, China

{ WORK EXPERIENCE }

UX Design Intern (September 2017—Present)
Mercedes-Benz Research & Development North America, Inc.

Joined Advanced UX/UI team as visual designer and work directly with principle visual designer to create unique visual for new products.

Visual Design Contractor (September 2016—Present)
RealtyShares.Inc

Working on identity and visual standards; creating social media campaigns and advertisements (including motion graphics); overseeing all marketing and conference materials as well as print deliverables for branding.

Graphic Designer(June—September 2016)
Five Mill, Inc

Photographed and produced digital and print product marketing materials; created packaging for iPhone and Android chargers; designed web banners for products.

Graphic Design Assistant (March—June 2016)
Stern Grove Association /300FeetOut Studio

Helped create posters, brochures and other event design collaterals for 79th Stern Grove Music Festival.

{ WORK EXPERIENCE }

Adobe Creative Suite (AI/ID/PS/AE)
Sketch